

# INTERNATIONAL REWARD OF THE CREATIVE PERFUMER 2021

## SUBJECT 1 - ARTICLE 1

Ever since the year 1957, the SFP has actively encouraged the perfume creators to freely express their creativity. The Prize rewards the creator of the fragrance with the most original character. Any imitation of an already known perfume will be dismissed.

The Prize is awarded by a combination of 2 juries named for this occasion without prejudice and on the basis that the perfume submitted has an aesthetic value judged satisfactory.

**The theme 2021 of the International Perfumer's Prize is:**

**“Ylang Ylang essence is under threat by regulatory institutions, but its scent and that of its flower are wonderfully unique and a pillar of perfumery. For this reason, as Mr. Roudnitska did with lily of the valley, we are putting out a call for the creation of a perfume that illustrates this marvelous flower with the most passion, elegance and fragrance diffusion. Take to your formulas and blotters; the SFP jury is eager to smell your beautiful creations.”**

This submission has no price limit but must comply with current IFRA guidelines. In case of non-conformity to these recommendations, the SFP will decline all responsibility. The fragrance will be submitted in an alcoholic solution at any desired concentration.

If a Perfumer wins the prize twice, he/she will be declared out of the competition and may participate in the next jury if he/she wants. The second candidate will be rewarded.

The winner retains ownership of his/her fragrance and formula and may use it professionally with the title:

**« PRIX INTERNATIONAL DU PARFUMEUR CREATEUR DE LA SFP  
2021. »**

## CANDIDATS - ARTICLE 2

Each perfume candidate must be submitted by a perfumer under the age of 35 (born next 01 janvier, 1986), of any nationality, living in France or in other countries, Member of SFP or not.

All candidates must declare in writing that they participate in this year's competition according to 3 conditions :

- They are submitting only one reference
- It is their own personal creation
- It is not available on any market

The candidate undertakes to give the SFP further samples of the perfume that may be needed to promote it through the SFP (Osmothèque, presentation for the award ceremony). All candidates undertake to respect the current rules. No complaints will be accepted or reviewed.

### **SCHEDULE - ARTICLE 3**

**The candidates should submit or send their submissions to the SFP secretary no later than the 29<sup>th</sup> of January 2021, the postmark serving as official date.**

### **PRESENTATION - ARTICLE 4**

**The candidates should submit or send to the SFP secretary by January the 29<sup>th</sup>, 2021 at the latest:**

- **One bottle of 150 ml of solution** (without sign of any company or other distinguishing mark). On the bottle there will be a reference with 3 letters and 1 number which will serve to identify the candidate.
- **A sealed envelope which has on the outside the same reference (3 letters, 1 number)**. Inside this envelope, the candidate will mention his/her name, address, telephone number, mailing address and a signed declaration of honour as outlined in article 2.

### **CONFIDENTIALITY - ARTICLE 5**

**The Prize is anonymous. Only the name of the winner will be announced.** To remain anonymous until the qualification of the Prize-winner, a system of numbering will be attributed to every submission, in a random way.

### **PRIZE - ARTICLE 6**

The Prize amount is: **1.600 Euros for 2021**

## **SELECTION - ARTICLE 7**

### **SCREENING - § A**

**This is an international competition, and the SFP welcomes contestants from around the world.** In case of very high number of submissions, the SFP reserves the right to make a pre-selection by eliminating the “irrelevant” submissions. This screening will be done by senior perfumers, members of the Steering Committee or of the Prize Committee.

### **TECHNICAL JURY - § B**

**A Technical Jury prepares the selection of fragrances for the Artistic Jury.** Its job is to eliminate the submissions without original character.

It is composed of an odd number of senior perfumers (5 minimum, 9 maximum) more than 35 years of age and therefore ineligible for the competition and 2 Evaluators. It is composed of 2 perfumers coming from The Technical Commission of the SFP, along with perfumers chosen from the members of the SFP and proposed by the Prize Committee. The members of this jury must be approved by the Steering Committee.

The Jury will have a meeting in an unknown place in the presence of one member of The Prize Committee who will not participate in the vote and who will ensure the observations of the rules and procedures.

The Chairman of the Jury is a perfumer assigned by the Chairman of the Steering Committee and proposed by the Prize Committee. The Chairman participates in the vote and has the deciding voice in case of dispute.

The number of votes required to select a fragrance is the majority plus one vote.

The members of the Technical Jury will have a meeting during one morning to select a minimum of three, maximum of five candidates to present to The Artistic Jury.

### **ARTISTIC JURY - § C**

**The Artistic Jury evaluates the submissions selected by the Technical Jury following the procedure mentioned in Article 1.**

It is made up of an odd number of members (7 minimum, 11 maximum).

- The President of the SFP
- The President of the Technical Jury
- 2 senior perfumers more than 35 years old (who have not participated in The Technical Jury)

- Personalities coming from the world of Arts, Letters, Culture, or Business.

The Chairman of the Technical Jury is a perfumer designated by the Steering Committee and proposed by the Prize Committee. The Competition Committee designates the Artistic Jury which must be approved by the Steering Committee.

The members of the Artistic Jury receive a sample of each submission a minimum of 3 weeks prior to the meeting. They select 3 submissions.

At the latest 3 weeks before the Awards Ceremony, all the members of the Artistic Jury will meet, in the presence of a member of The Competition Committee not involved in the vote, and who will ensure the observation of the rules and procedures of the competition.

At the beginning of the meeting, the members will advise The President of the Jury of the 3 candidates they have selected. The President proceeds to a first vote to determine the 3 best fragrances in order of choice. These will be the 3 finalists. Then he proceeds to a second vote to select the winner. The number of votes necessary to select this winner is the majority plus one vote. If no submission obtains the required number of votes, the President invites the members to discuss and vote again.

If after several votes and discussions no finalist achieves the required votes for the Prize, The President of the Jury will be allowed to attribute a Special Prize from The Jury.

Following the final choice of the winner, the word "LAURÉAT" will be written on the relevant envelope. This envelope will be transmitted, sealed, to a Member of The Prize Award Committee. The envelope will be unsealed and witnessed by the President of the SFP. The Prize Award Committee will advise the winner, but otherwise commits to keeping the name of the winner confidential until the Prize is announced at the Award Ceremony.

Any person with the knowledge of a candidate or perfume submitted agrees not to be a member of either jury.

## **PROMOTION - ARTICLE 8**

The SFP pledges to promote the winner through:

- A solemn Award Ceremony during the **SIMPPAR Exhibition, June 2021**
- All other methods (Press, Presence at other external SFP events, TV, National Press...)
- The integration of the perfume into the "Osmothèque" along with the previous years' winners.